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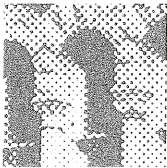
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March 25, 2008

The Honorable Will Wynn
 Mayor, City of Austin
 P. O. Box 1088
 Austin, Texas 78767

Dear Mayor,

The Heritage Society of Austin wishes to convey its strong support for the efforts of the City and Seaholm Power, LLC to redevelop the Seaholm Power Plant. We understand Council will be soon considering the Master Development Agreement to allow the local development team to move forward and enable their committed stewardship of Seaholm. We urge your support for the Agreement.



**HERITAGE
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For over 50 years the Heritage Society has been the leading protector of Austin's diverse cultural heritage through the preservation of historic treasures and places. We applaud the incorporation of this important piece of Austin's past into a vibrant, mixed-use project in a long-ignored area of downtown. We are proud that the development team includes many with long ties to the Heritage Society and to preservation efforts in our community.

From a preservation standpoint, the Seaholm redevelopment is entirely consistent with the mission of the Heritage Society – incorporating a recognized structure into a broader development, infusing the site with uses and density as a destination while respecting its integrity, ultimately allowing more individuals to enjoy and experience the iconic and historic power plant structure and site. There are other positive benefits stemming from the redevelopment that others will no doubt tout, including significant job creation, increased tax base, environmental efficiencies, parks and green space improvements, and the potential for multi-modal connectivity.

The Heritage Society believes that learning from and celebrating our past while planning for and creating the future enhances livability and a sense of identity. We encourage the City to approve the Master Development Agreement to allow the development team to move forward with this project.

Sincerely,


 John Philip Donisi
 President, Heritage Society of Austin

Cc: Mayor Pro Tem Betty Dunkerley
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 Council Member Sheryl Cole

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