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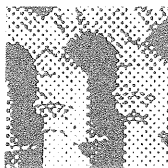
## STAFF

Jacqui Schraad  
*Executive Director*  
Lori Martin  
*Antiques Show Director*

February 7, 2008

Mr. Fred Gilliam  
Capital Metropolitan Transportation Authority  
2910 E. 5<sup>th</sup> Street  
Austin, Texas 78702

Dear Mr. Gilliam,



HERITAGE  
SOCIETY OF  
AUSTIN

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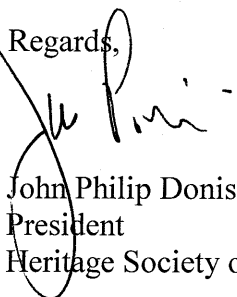
The Heritage Society of Austin was pleased to recently have had the opportunity to review a presentation of the proposed new signage for bus stops. We very much appreciate the efforts of Matt Curtis, Assistant Director, Business and Community Development, in facilitating this presentation.

Understanding the signage, schedules and maps is vitally important, as is the aesthetic appeal of a signage program. Because of the significant amount of historic resources in the Downtown area, including four National Register Historic Districts, it is important to ensure that all signage is consistent with our community goals.

The Heritage Society of Austin understands the new signage will not occupy a larger footprint than the existing signage. We also understand that this signage was developed in cooperation with the design company FD2S and CHK, the designers of transit signage throughout London.

We appreciate the efforts of Mr. Curtis to include our input, and we are satisfied with the plan as presented.

Regards,

  
John Philip Donisi  
President  
Heritage Society of Austin